

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33956-1

DATE PRINTED

09/26/12

AND

PAGE 1

162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME		GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL			
AND		3050 K St NW Ste 100		430 S Capitol St SE			
ADDRESS		Washington DC 20007-5108		Washington DC 20003-4024			
		USA		USA			
CONTACT		SARAH LEVENE		PRODUCT EST#1576			
LOCAL SALESPERSON		NICOLE ELIE POL AGENCY EST. NO.		PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/01/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	2	05:00A	06:00A	30S	09/26/12-09/28/12	CBS13.COM @ 5AM	2	350.00	700.00
2	W-F	2	06:00A	07:00A	30S	09/26/12-09/28/12	CBS13.COM @ 6AM	2	650.00	1300.00
3	W-F	3	07:00A	09:00A	30S	09/26/12-09/28/12	CBS THIS MORNING	3	650.00	1950.00
4	Su	1	06:28A	07:58A	30S	09/30/12-09/30/12	CBS THIS MORNING - SUNDAY	1	1500.00	1500.00
5	W-F	2	02:00P	02:58P	30S	09/26/12-09/28/12	THE DOCTORS	2	500.00	1000.00
6	M	1	02:58P	04:00P	30S	10/01/12-10/01/12	DR PHIL	1	1000.00	1000.00
7	W-F	4	02:58P	04:00P	30S	09/26/12-09/28/12	DR PHIL	4	650.00	2600.00
8	Sa	1	03:58P	04:30P	30S	09/29/12-09/29/12	JUDGE JUDY	1	125.00	125.00
9	W-F	2	04:00P	05:00P	30S	09/26/12-09/28/12	CBS13 NEWS @ 4	2	1300.00	2600.00
10	W-F	3	06:00P	06:30P	30S	09/26/12-09/28/12	CBS13 NEWS @ 6	3	2000.00	6000.00
11	Su	1	04:58P	05:30P	30S	09/30/12-09/30/12	CBS13 NEWS @ 5PM (SUN)	1	1200.00	1200.00
12	Su	1	05:58P	07:00P	30S	09/30/12-09/30/12	SIXTY MINUTES SUNDAY	1	10000.00	10000.00
13	W-Su	3	10:00P	11:00P	30S	09/26/12-09/30/12	CBS 13 10PM NEWS M-SU	3	2500.00	7500.00
14	W-F	3	11:00P	12:05A	30S	09/26/12-09/28/12	DAVID LETTERMAN	3	1000.00	3000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	Su	1	12:00M	01:00A	30S	09/30/12-09/30/12	THE CLOSER	1	350.00	350.00
							Total Contract:	30		40825.00

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